

PRESS RELEASE

weclapp SE is carbon neutral for the first time and plants one hectare of trees as Leader for Climate Action

- *Cloud ERP platform weclapp runs climate neutral*
- *In association with Leaders for Climate Action the company is committed to climate protection*
- *weclapp is committed to reforestation*

Frankfurt/Marburg/Kitzingen, 11. March 2021 - weclapp SE, provider of the cloud-based ERP platform of the same name, is a new member of Leaders for Climate Action (LFCA). In the context of joining the association of more than 1,000 leading digital entrepreneurs in Germany and Europe, weclapp SE has undergone the carbon emission audit of the LFCA organisation for the financial year 2020 and compensated the emissions by a commitment to forest reforestation.

"With our membership in Leaders for Climate Action, we have committed ourselves to the 'Green Pledge', the corporate and personal active commitment to climate protection. Together with all other companies in the network, we are working on climate neutrality of the digital industry and the expansion of renewable energy supplies," says Ertan Özdil, CEO and founder of weclapp SE.

In the context of offsetting its 2020 carbon footprint, weclapp SE has opted for project funding from the ClimatePartner Foundation gGmbH. Jointly with the Schutzgemeinschaft Deutscher Wald e.V. (Association for the Protection of German Forests), this foundation carries out reforestation projects. The contribution of weclapp SE allows an area of one hectare of forest to be planted. Hence, this endeavour verifiably contributes to six of the 17 UN Sustainable Development Goals (SDGs) (<https://fpm.climatepartner.com/project/details/1111/de>).

To ensure continuity within the company, a sustainability officer has been appointed who is responsible for internal improvement, reporting and communication. "In the course of the audit, we have already initiated changes - both large and small - that are now beginning to develop a momentum of their own. This does not only concern the LFCA's community actions. For us, ecological responsibility is a cornerstone of governance in the company," Özdil sums up.

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About weclapp:

weclapp SE was founded in 2008 and has been offering the cloud-based platform of the same name since 2013. Since market entry, it has grown by an average of 50% every year and is profitable. With Software-as-a-Service (SaaS), it mainly addresses small and medium-sized enterprises, especially with the integrated ERP (Enterprise Resource Planning) and CRM (Customer Relationship Management) functionalities. Customers thus have unrestricted access to their business transactions and data from any internet-capable end device and from any location connected to the internet. With storage and computing capacities in Germany and Switzerland and certification according to ISO 27001, weclapp offers a high level of data security. The platform has repeatedly been awarded as ERP system of the year. weclapp SE is based in Frankfurt am Main with branches in Marburg and Kitzingen. It is a subsidiary of 3U HOLDING AG based in Marburg.

 www.linkedin.com/company/weclapp

