

PRESS RELEASE

weclapp awarded with the German B2B-Award 2022 by DtGV

- *weclapp cross-industry "outstanding" in all categories*
- *weclapp among the top 3 best ERP systems*
- *1st place for weclapp in the category "price/performance ratio" in the ERP sector*

Frankfurt/Marburg/Kitzingen, 16. February 2022 – In this year's German B2B Awards, weclapp SE receives awards in all categories of the DtGV study (DtGV – Deutsche Gesellschaft für Verbraucherstudien mbH, Berlin, Germany). The results were officially published yesterday at www.dtgv.de/9340.

In the cross-industry comparison of 1,387 companies from 101 industries, weclapp SE is in the top 20 % in all three tested categories 'customer satisfaction', 'customer service' and 'price/performance ratio' and was awarded the top mark "Outstanding" on a 10-point scale. In an online customer survey, decision-makers from middle and top management gave their opinions in December 2021. The evaluation included companies for which at least 50 ratings were submitted.

The study results show that weclapp is one of the best ERP systems within the ERP industry from the point of view of the surveyed customers. In the category 'price/performance ratio', the weclapp ERP platform takes 1st place and is thus awarded the top ranking as "industry champion".

The DtGV study is independent and surveys 100,000 decision makers from the B2B sector every year. According to the DtGV, the aim of the empirical study is to provide an orientation aid for customers. weclapp stands out against its competitors and convinces customers on all levels. This position is achieved and maintained by weclapp's close cooperation with the user and partner community aiming at constantly improving its product. "It is our goal to make weclapp the preferred ERP solution for SMEs in Germany and abroad. The satisfaction of our German customers and the constant growth in the number of customers and revenue shows us that we are on the right track! Our aim is to join together the digitisation of business processes with access to the latest technological solutions, thus democratising the pinnacle of cutting edge solutions - for our existing customers as well as future users throughout Europe," says founder and CEO Ertan Özdil.

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About weclapp:

weclapp SE was founded in 2008 and has been offering the cloud-based platform of the same name since 2013. Since market entry, the company has grown by an average of almost 100% (CAGR) and is turning a profit. With Software-as-a-Service (SaaS), it mainly addresses small and medium-sized enterprises, with integrated ERP (Enterprise Resource Planning) and CRM (Customer Relationship Management) functionalities in particular. Customers thus have unrestricted access to their business transactions and data from any Internet-enabled device and from any location connected to the Internet. With storage and computing capacities in Germany and Switzerland and ISO 27001 certification, weclapp offers a high level of data security. The platform has repeatedly won awards as ERP system of the year. weclapp SE operates out of Frankfurt am Main and maintains branches in Marburg Kitzingen, Karlsruhe and Worms. It is a subsidiary of Marburg-based 3U HOLDING AG.

 www.linkedin.com/company/weclapp

