

# Factsheet

November 2023

**weclapp GmbH**, a subsidiary of Exact

## About weclapp

weclapp is a cloud-based ERP platform for many industries to map and optimise business processes across companies and to simplify everyday work. All data and processes can be accessed and edited from any location - all that is needed is an internet connection and a browser-enabled device. The range of functionalities of the business software can be expanded as desired through a multitude of API interfaces and is scalable to an almost unlimited extent in terms of capacity.

## Numbers & facts

### weclapp GmbH

-  Founded in **2008** by **CEO Ertan Özdil**  
**2013** market entry
-  Business customers from  
**small and medium-sized** companies  
(sweet spot **5-250** employees) in  
**30+** countries
-  **ISO 27001-certified** according to the  
internationally recognised standard for data security

### weclapp group

-  **weclapp GmbH & ITscope GmbH**
-  **190+** employees
-  **7.000+** business customers
-  **HQ:** Kitzingen;  
Subsidiaries in Karlsruhe and  
Marburg

## Market position

With an average growth of almost 100 % (CAGR since market entrance), weclapp claims to be price and technology leader on the way to ERP 4.0. weclapp now wants to become the market leader for SMEs.

## Media contact

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[Brand visuals](#)  
(Logos & screenshots)

