

PRESSEMITTEILUNG

weclapp Partner Day 2024

- *weclapp hosts partner event in Würzburg*
- *100 invited guests from all over Germany*
- *Official part including keynote, product highlights and award ceremony followed by dinner and party*
- *First major event after acquisition by Exact Group B.V.*
- *Updates on the new user interface of weclapp*

Kitzingen, March 11, 2024 - The weclapp Partner Day 2024 took place at the VCC Vogel Convention Center in Würzburg on March 7 under the theme "Let's grow together". Almost 100 partners from a wide range of industries and regions in Germany came together to shape the future of the weclapp partnership.

The partner day began with a warm welcome from the founder and CEO, Ertan Özdil, which marked the start of the event. In his speech, he addressed the company's past development and provided detailed information to the attending partners regarding the collaboration with the new owner, exact. The anticipated market and company developments concluded his speech. The official part of the partner day took place in "the CURVE," a room with a huge curved screen that provided an impressive experience for the participants.

It continued with an inspiring keynote speech by internationally renowned extreme mountaineer Daniela Jasper, who captivated the audience with her experiences and encouraged them to pull together on the same rope, even in business challenges, to strive for new peaks.

A highlight was the presentation of product highlights, focusing on delivering maximum value for customers and providing an outlook on the new user interface, which has been in development for two years and will soon be rolled out to customers. Another focus was on the topic of tax consulting, where the diverse capabilities of the software for this area were presented. In addition, a brand-new product from the parent company exact was unveiled, offering new opportunities for weclapp partners. The new product, named exact online Premium, is designed for large customers who require extensive support for production processes and financial accounting. With the new product, weclapp is one of the few providers able to accompany companies from early startup phases to large enterprises, all under one roof.

The official part of the Partner Day ended with a festive award ceremony in various categories to recognize outstanding achievements and successes of the partners.

After that, the shared growth and collaboration were celebrated extensively. The evening began with a special dinner, followed by a party with music and dancing, where participants had the opportunity to get to know each other better and exchange experiences.

The weclapp Partner Day 2024 was a resounding success and emphasizes the significant role of partnerships in generating value for end customers of cloud ERP solutions and in the digitalization of companies in Germany.



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About weclapp

weclapp GmbH was founded in 2008 and has been offering the cloud-based platform of the same name since 2013. With Software-as-a-Service (SaaS), it mainly addresses small and medium-sized enterprises, with integrated ERP (Enterprise Resource Planning) and CRM (Customer Relationship Management) functionalities in particular. Customers thus have unrestricted access to their business transactions and data from any Internet-enabled device and from any location connected to the Internet. With storage and computing capacities in Germany and Switzerland and ISO 27001 certification, weclapp offers a high level of data security. The platform has repeatedly won awards as ERP system of the year. weclapp GmbH operates out of Kitzingen and maintains branches in Marburg and Karlsruhe. It is a subsidiary of Exact Group B.V. headquartered in Delft (NL).

 www.linkedin.com/company/weclapp

